

# mayor's healthy hometown movement news

## Louisville, Kentucky



March 29, 2010

Special Edition

### *Advisory Council Meeting Postponed (again)*

Due to a schedule conflict with the Mayor, Dr. Troutman and several of our partners on Friday morning, April 2, we will need to reschedule our first quarter Advisory Council meeting. We will keep you posted on the new meeting date. Here are some highlights from 2009 that we had hoped to share in January and again this week:

Healthy Hometown 2009 Year in Review:

#### **Active Living**

- Conducted 3 walkability assessments in Smoketown, Portland and Chickasaw.
- Hosted Walk to School Day at Foster Elementary
- Received SRTS funding at Portland and Rangeland
- Mayor's Miles continue to grow – 9 installed!
  - New locations:
    - U of L Hospital
    - Louisville Water Co Reservoir
    - Waterfront Park
    - California Park/Neighborhood
    - Downtown Pedways



#### **Food in Neighborhoods**

- Increased distribution of marketing materials
- Formed Louisville Farmers' Market Association
- Supported first annual Food Summit
- Launched Healthy in a Hurry Corner Stores (led by the YMCA and Center for Health Equity)

**\*\*The Healthy Kids, Healthy Communities grant funds much of the work above**

#### **Schools**

- Implemented the VERB Summer Scorecard – 230 participants ages 9-12
  - Completed 3,986 hours of physical activity!
- Updated the Community Resource Directory
- Participated in the 21<sup>st</sup> Annual Family Fitness Fun Run



#### **Worksite Wellness**

- Hosted 2 conferences
- Continued the Healthy Hometown Worksite Wellness Awards
  - Streamlined award application process to include national criteria from Wellness Councils of America (WELCOA)

- Application is currently available online at [www.louisvilleky.gov/healthyhometown](http://www.louisvilleky.gov/healthyhometown), on the worksite wellness page

### **Mini-Grants**

- 19 Organizations awarded grants totaling \$50,000

### **Tommie Smith Youth Track Initiative**

- Partnered with YMCA to continue the year-round initiative at Wheatley Elementary
- Hosted 2 track events with the YMCA and Metro Parks

### **Events**

- Continued Mayor's Healthy Hometown Hike & Bikes and the Fall Hike in Jefferson Memorial Forest
- Hosted 11<sup>th</sup> annual Walk on the Waterfront with record number of school students

### **What's new in 2010?**

#### ***Healthy Kids, Healthy Communities Grows in 2010***

Louisville is now one of 50 communities with HKHC funding! In January, 2010, the Robert Wood Johnson Foundation awarded 41 more communities across the country with HKHC funding. The Healthy Hometown partnership will now serve as a mentor to the new grantees. To read about the other communities and for more information about HKHC, visit [www.healthykidshealthycommunities.org](http://www.healthykidshealthycommunities.org).

#### ***Louisville receives \$7.9 million Communities Putting Prevention to Work grant***

Based on existing work of the Healthy Hometown Movement, Louisville was awarded one of 44 CPPW grants. Many Healthy Hometown partners will be involved in 23 funded projects, which will, among other things, make healthier, local foods available in schools, build community infrastructure to encourage biking and walking, and make fresh produce more readily available by implementing "Healthy in a Hurry" stores in underserved neighborhoods. For more information on how the grant is being utilized [click here](#). To learn more about *Communities Putting Prevention to Work*, visit [www.hhs.gov/recovery](http://www.hhs.gov/recovery) and [www.cdc.gov/chronicdisease/recovery](http://www.cdc.gov/chronicdisease/recovery).

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The ***Mayor's Healthy Hometown Movement News*** is designed to keep you informed of important Healthy Hometown Happenings as well as create a communications connection for all ***Healthy Hometown*** partners and interested participants. We encourage you to share any news, events and updates generated through your organizations and efforts ---all part of the Mayor's goal to make this one of the healthiest communities in America.

**To submit information** for publication consideration, please **DO NOT HIT REPLY**. Send edited items, including specific dates and times for events to [smlcomm@att.net](mailto:smlcomm@att.net). Please include any pertinent web links and an e-mail source for more information.

This is a publication of the **Mayor's Healthy Hometown Movement** and is distributed through the Louisville Metro Health Department. Please feel free to share this newsletter with anyone who has an interest in a healthy community. If you do not wish to receive this newsletter please notify us at [mary.bradley@louisvilleky.gov](mailto:mary.bradley@louisvilleky.gov).